



**Date:**  
8 & 9 October 2025

**Time:**  
9:00 – 16:30 (both days)

**Venue:**  
PwC's Experience Centre,  
Nicosia

# Navigating the Future: Business Innovation with Data & AI



## Our Programme

PwC's latest CEO survey finds that over half of leaders have gained efficiency with AI, highlighting the move to data-driven decision-making. Over two days, this seminar leverages PwC frameworks and interactive case studies to cover strategic alignment, business intelligence, automation and Artificial Intelligence. By the end, you'll have a clear plan to turn data and AI into a lasting competitive edge.

The workshop includes a 4-hour in-house session, which offers the opportunity to discuss issues that concern the organisation in a more personal and private setting.



## Who should attend?

The programme is addressed to Senior Executives from all types of industries, Business Managers/General Managers, IT and Data Analytics Managers, Chief Information Officers, Chief Financial Officers, Chief Marketing Officers and Managers with roles in Digital Transformation/ Strategy/ Marketing/ Operation/ ESG who aim at strategic and commercial development of their organisation through optimising their Business Analytics capabilities.

Officers and operators in Digital Transformation/ Strategy/ Marketing/ Operation/ ESG/ Information Technology/ Data & Analytics/ Risk and/or Compliance who are in position to develop and implement data analytics and AI technologies.

## More specifically the seminar covers:

- **Data and AI Strategy:** Utilize PwC's Analytical and Transformation Framework to identify strategic priorities and align AI initiatives with business goals.
- **Data Management Essentials:** Learn the basics of data warehousing, both on-premises and cloud-based, through practical PwC examples.
- **Data Transformation and Automation:** Experience a live Power Query demonstration to streamline tasks and reduce errors for better data preparation.
- **Business Intelligence and Storytelling:** Practise Power BI visualization and data storytelling techniques to convert raw data into actionable insights.
- **AI and Machine Learning Overview:** Understand concepts like supervised, unsupervised, and reinforcement learning, as well as NLP, computer vision, and predictive analytics.
- **Generative AI Applications:** Explore key use cases for tools like ChatGPT, Microsoft Copilot, Claude, and Gemini, and how to build custom AI solutions.
- **AI Ethics and Regulatory Compliance:** Learn the principles of AI ethics and the EU AI Act to ensure trustworthy and compliant AI deployments.
- **Workforce Impact and Skills:** Assess the impact of AI on roles, skills, and productivity to plan for reskilling and a sustainable AI-capable workforce.
- **Strategic Roadmap and Actionable Takeaways:** Create an action plan that focuses on quick-wins and long-term AI initiatives for continuous innovation.

## Instructor

**Andreas K. Papadopoulos**

Manager

PwC Technology Consulting



Andreas is a Manager in the Data and Artificial Intelligence Lab (DAIL) within the Technology Consulting Unit at PwC Cyprus. Andreas has over 7 years of professional experience in both academia and the private sector in the areas of Data Analytics, Business Intelligence, mathematical modeling via computer programming and Market Research.

Andreas holds a PhD in Astrophysics from the Institute of Cosmology and Gravitation (Portsmouth, UK), an MSc in Astronomy from the University of Sussex (UK) and a BSc in Physics from the National Kapodistrian University of Athens (Greece). He is a certified trainer by the Cyprus Human Resource Development Authority (Cy-HRDA).

Andreas has worked on projects in the financial and retail sector, delivering customer analytics tools, numerous market research reports, designing and developing Business Intelligence products, as well as implementing BI dashboards for a variety of clients and projects. Moreover, he participates in European Commission projects related to the adoption of Artificial Intelligence in the EU and he is an instructor for the Data and Analytics Innovation Academies within PwC Cyprus.

Andreas is skilled in computer programming languages (Python; IDL; MatLab; R), data analysis suits (Excel; Alteryx; SQL; SPSS) and business intelligence tools (MS PowerBI; Tableau; Qlik).

## Participation Fees

Fee: €1700 per participant

The programme has been approved and categorised as “Vital Importance” by the Human Resource Development Authority of Cyprus (HRDA) and it is fully subsidised.

**Registration:** To register please follow this [link](#).