How your Learning Strategy can enable business outcomes

In the current environment of rapid changes, digital transformation and diverse workforce needs, learning and development is becoming a critical enabler for achieving business outcomes.

Following the completion of the programme, participants will be able to:

- Understand the context of future workforce trends and implications to learning and development
- Appreciate the business need for a learning strategy and how this can be aligned with other HR initiatives and business strategy
- Understand how to shape the learning culture in the organization and the importance of people experience
- Be aware of new trends in learning and development including skills of tomorrow, blended learning, technology enabled solutions, real time development, game learning
- Appreciate and communicate the role of leaders in people development
- Challenges and best practices in evaluating learning and development outcomes

Who should attend the seminar?

HR Managers and professionals, Training and Development Manager and professionals, General Managers, Departmental Managers and Team Leaders





