



**Venue:**

PwC Central, Nicosia

**Date:**

9 September 2025

**Time:**

9:00 - 17:15 (7 CPDs)

# Decoding Leadership in Family Businesses

**The Family Firm Institute (FFI), shows that the survival rate of family-run businesses in Cyprus aligns with global trends regarding generational transitions. This means that only 30% of family businesses survive the transition from first to second generation, and just 10% make it to the third generation.**

Family businesses are unique in a way that their founders and leaders are

required to combine the demands of the business while working within the family culture.

Supporting strong leadership will significantly improve the chances of increasing the productivity and profitability of any family business. It is fundamental that generational leadership is strengthened to improve these statistics.

This training programme is targeted at those who operate in family businesses. The programme unfolds the different leadership styles of family business leaders and their impact on the dynamics of family businesses and their management. Each of these eight-leadership style, as defined by Michelle Lestas, will impact differently the strategic growth, productivity and profitability of the business.

**This programme takes the business leader on a journey of analysis to realign thinking and get the most from their business and their team. Participants will learn how to balance the Trio of Functions – Management, Entrepreneurial and Commercial of a family business and how to enhance strategic, forward-thinking leadership.**

## Who should attend?

The programme is addressed to Owners of Family Businesses of any generation and Leaders working in Family Businesses.

## Facilitator

**Michelle Lestas**

thebusinesstroubleshooter



Executive Chair, MENTupLEADup®. Published Author. Business Turnaround Specialist. Business Columnist, the Irish News. Ireland Chair Association of Business Mentors.

An Award-Winning Business Troubleshooter of 25 years, Michelle has had significant success in supporting thousands of small business leaders from across all industries - reposition their business, develop strategy and use the power of their leadership to create business wealth.

With the publication of her book in 2021 “In Business With Yourself” (Orpen Press, Dublin), Michelle provides an unfiltered and practical insight into 8 types of small business leader including “the Descendant” – the small family business leader. Building on a Keynote address at PwC Cyprus in June 25, Michelle will now provide a one day programme for all family business leaders delving deeper into practical and unfiltered strategies to support family business survival and growth.

## Participation Fees

Fee: €350 per participant

HRDA Subsidy: €140 per participant

Eligible participants will need to pay **€210**.

**Registration:** To register please follow this [link](#).

\*The programme specifications have been approved by the HRDA.