

Be Creative, yes you can!

Why is creativity important? Among other reasons, because innovation is impossible without it and because the accelerating pace of change makes it an indispensable skill. And because CEOs have identified creativity as the single most important leadership competence. Contrary to common wisdom creative skills are learnable and creativity is developable at individual, team and organizational levels. In fact the systematic use of creative method has been shown to substantially improve an organization's capacity to confront challenges and enhance employee engagement through participation in the generation and implementation of new solutions. Participants will learn creative method and techniques and how to practice them alone and in teams. They will eventually design ways of promoting creativity in their own organizations. This workshop will be of interest to organizations of all sectors and sizes, especially ones contemplating a serious shift in their business model or operations.



**PwC's Academy
Cyprus**

Who should attend the seminar?

People in organizations at all levels: CEOs, Human Resources Managers, Functional and Line Managers, and people interested in creativity in private companies, public organizations and NGOs.

	9:00 – 17:30 8,5 hours / 7 CPD units
	12 February 2019 Ajax Hotel, Limassol
	Dimis Michaelides <i>Internationally acclaimed speaker, author, consultant, university professor and trainer in leadership, creativity and innovation.</i>
	€200 (+VAT) Fee to be paid by eligible participants: €154 (VAT incl.)
	English

Information/Participation:

PwC's Academy Cyprus

Email: pwcacademycyprus@cy.pwc.com

Tel.: 22 555 161 / 643

Fax: 22 555 029



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The programme specifications have been approved
by the HRDA.



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