### All about our thought leadership

#### PwC Cyprus publications, leaflets, microsites & videos

March 2018













#### Welcome note



Evgenios C Evgeniou CEO, PwC Cyprus We continuously strive to find new and exciting ways to interact with our clients and the business community. We are pleased to present the first edition of our "All about our Thought Leadership" kit which provides an overview of our most recent thought leadership pieces as well as our business and CR news and initiatives.

The kit will be issued every six months and will give us the opportunity to share our insights, values and actions as we aim to bring to our clients quality solutions, leveraging the depth and breadth of our expertise.

PwC's Thought Leadership kit offers instant access to a range of publications covering areas such as advisory, assurance and tax and legal services as well as in-depth information and updates on a number of key industries such as banking, real estate, transportation & logistics, hospitality & leisure and funds. Our diverse teams of experts combine their deep knowledge and experience to assist our clients deal with issues that tomorrow will prove important. This is how we build strong relationships based on trust in order to support our clients to make the difference.

Looking ahead, we will continue to use our expertise and strong connectivity to our international network to support Cypriot businesses as well as to promote Cyprus as a business and investment destination. Staying true to our values, we will continue to share our thought leadership and information about our activities in an effort to engage in a dialogue, exchange ideas and explore the issues that matter the most to our stakeholders.

Evgenios C Evgeniou CEO, PwC Cyprus

#### Thought Leadership



#### Why Cyprus

Cyprus is the third largest island in the Mediterranean, with an area of 9,251 km² and a population estimated 854,800 people in 2016 The strategic location of the island has played an important role in establishing Cyprus as a very popular tourist destination and an ideal location for attracting international business. Cyprus has been a member state of the EU since 2004 and a member of the Eurozone since 2008, offering high quality services to foreign investors and their employees.

#### Featured publications







#### Thought Leadership











Tax & Legal Services



The Company Secretary



Transportation and Logistics Industry



**Banking Industry** 



#### Legal Advisory



#### Thought Leadership

# Alternative Investment Funds & Fund Managers in Cyprus Funds & Fund Managers in Cyprus Electronic Money & Payment Institutions Immigration and Mobility Services Immigration and Mobility Services







# Videos

#### **Videos**











International Basketball Tournament 2017



Cyprus Real Estate Industry



PwC retains leading position in Cyprus market - Interview with Harris Georgiades

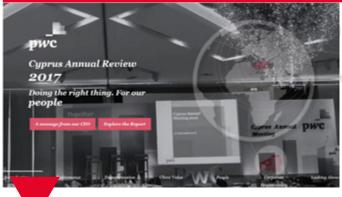


PwC hosted the Climate Launchpad 2017 National Finals



#### **Microsites and Webpages**





Microsite
Cyprus Annual Review 2017

## Our website gets a refreshed, user friendly look!

Our services
Industries

la cotation

**Hospitality & Leisure** 

**Banking** 

**Real Estate** 

