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# Welcome to our FY20 Transparency report

At PwC, our purpose is to build trust in society and solve important problems. We are part of a global network of Firms in 155 countries with more than 284,000 people who are committed to delivering quality in Assurance, Advisory and Tax services. Guided by our values, we are committed to drive a strong culture of quality and excellence that is core to our purpose.

PwC Cyprus remains the leading organisation in the professional services sector, achieving growth despite the adverse impact on our results of COVID-19 in the last quarter of FY20. Our total contribution to government revenues including income tax, special contribution for defence, PAYE, VAT, GHS and social insurance contributions was €30,6m.

Our 2020 Transparency report includes information about how the Firm is governed as well as updates from the Head of our Assurance services, Yiangos Kaponides. While PwC is a multidisciplinary firm, this report is primarily focused on our audit practice and related services. As the audit profession continues to be under significant public scrutiny, we understand the concerns and remain committed to supporting the changes that will improve audit quality.

Delivering audit quality during the COVID-19 pandemic was a new challenge and a key focus area for us. In dealing with this unprecedented situation, we focused on four priority areas: safeguarding the health and safety of our people, clients and associates; continuing to service clients seamlessly; supporting the business community and society and safeguarding our business.

Our people are key to performing high quality audits and we draw upon a wide range of specialist skills across our multidisciplinary practice. That's why we maintain a constant emphasis on our purpose and values that address integrity and independence. We continue to invest in our people by providing ongoing professional and personal development, with in depth training. In FY20, we continued to focus on upskilling our people in the context of the "New World, New Skills" initiative. We are proud of the fact that PwC Cyprus remains one of the few organisations worldwide to hold the highly prestigious Investors in People Platinum in Human Capital management.

We have also taken steps to align our business to further support our focus on quality. We continuously invest in innovation and new technology to support our services across the Firm, to meet the changing audit challenges in a digital age and to enhance the quality of our audit services. We have reimagined the way we work, launching a number of digital solutions, services and applications.

Taken together, these measures represent a significant transformation of our audit business and support our focus on audit quality and our public interest responsibilities.

Evgenios C Evgeniou CEO & Senior Partner



# Message from our Head of Assurance

Trust lies at the heart of everything we do at PwC. It's fundamental to fulfilling our Firm's purpose. One of the ways we build trust is by being transparent.

As auditors, we're also acutely aware of another trust driver: the quality of our external audits. That's why we're pleased to present our Transparency Report for FY20, which shows how we maintain quality in our audit work. The report describes our policies, systems and processes for ensuring quality, which include key quality monitoring programs and reviews, and the way we foster a culture of quality at every level of the Firm. It details the EU Public Interest Entities (PIE) companies we performed audits for and the total revenue from our audit and non-audit work.

# Continuing the discussion on audit quality

Our audit business is fundamental to our strategy and brand. We continue to invest in continuous improvement in audit quality through new systems and technology, risk processes and learning and development for our people.

Executing high-quality audits and providing professional audit services objectively and ethically to every company we audit continue to be our top priorities and at the core of our commitment to serve the public interest. To continuously improve our audit quality, we challenge our audit methodology and approach regularly, evaluate all inspection findings and take responsive actions. Furthermore, we believe there are many factors that contribute to a quality audit. To get to a balanced picture of quality, stakeholders need to see a range of measures. This report discloses how we're performing against key measures of audit quality including our internal inspection findings.



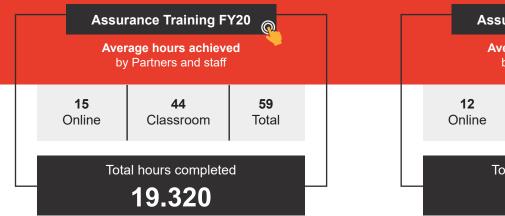
# Digital technologies in the PwC audit

We are empowering our audit teams with advanced, innovative tools, support and guidance. We aim to achieve a perfect blend of people and technology, reimagining the audit and how we bring the best of human and machine intelligence to our clients. Today, we have powerful platforms such as Halo, Aura and Connect that will take us into tomorrow, as we consider how to enhance our use of technology and data in the future to communicate securely and provide better insights to our audit clients.

I'm proud of the role we're playing in the discussions about audit quality in Cyprus. I welcome the opportunity to keep the conversation going through our Transparency Report.

Yiangos Kaponides Head of Assurance

# Year in Review







- Experience of our Partners
   Partners' average years of experience at PwC
   23 years
- Digital upskilling
  Hours spent on digital upskilling courses
  2136

- Audit quality reviews Internal inspections
  Number of internal audit quality inspections
  carried out by the firm
  - 12 audit engagements non-audit assurance

engagements

Real time reviews

Number of real time reviews carried out for audit engagements

@

55 audit engagements

# People pulse survey on COVID-19



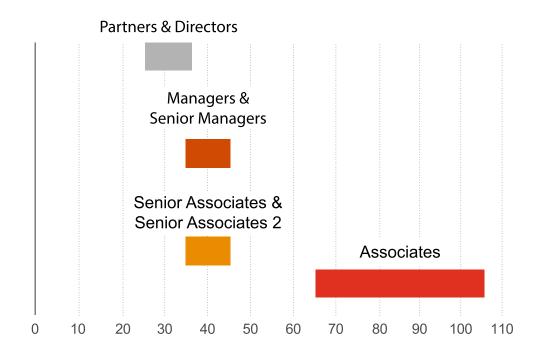
Average response score (out of 5) of Assurance professionals who report:

Communications from leadership relating to COVID-19 are helpful and informative	4.5
Overall, I feel PwC is doing a good job preparing and responding to the COVID-19 situation	4.8
The quality of the PwC technology I am currently working with allows me to complete my work effectively while working remotely	4.7
My team is finding ways to work together (e.g. online working sessions)	4.6
I am getting the guidance and support I need from my Career Coach and/or Team Leader, to make the most of my remote working situation	4.3
Overall, I feel PwC is doing a good job in preparing and handling the transitioning back to the workplace	4.5

# **Auditing and accounting training hours**

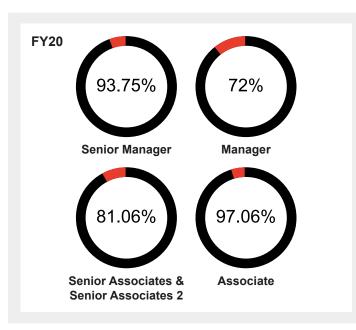


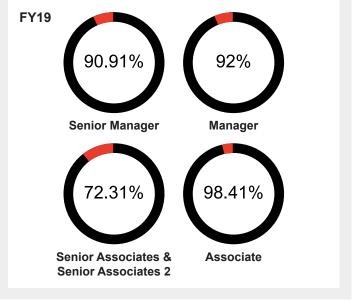
Number of hours of auditing and accounting training mandated by PwC annually



# Average retention rate by staff level @









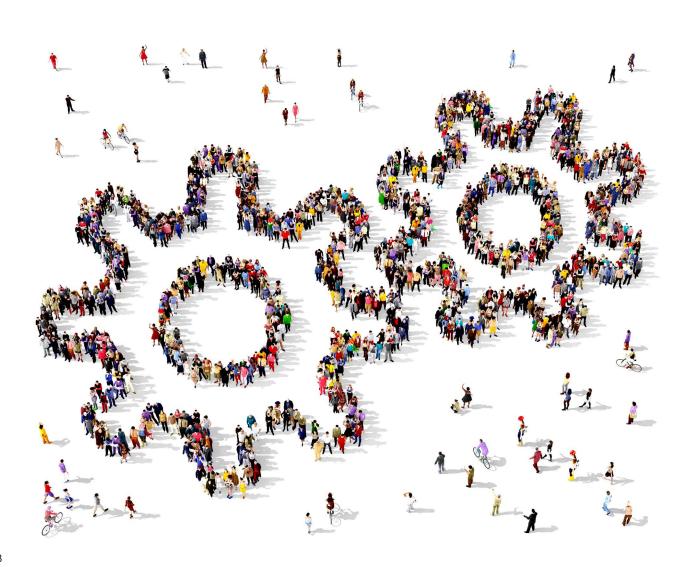
# Our quality improvement programmes

At PwC, we invest in continuously improving our audit quality through the design and operation of an effective system of quality management. This includes a focus on the following key areas:

- Continuing to strengthen our quality culture to support our Partners and teams display behaviours consistent
  with driving audit quality
- Integration of the use of Assurance Quality Indicators aiming to predict quality, Real Time Assurance aiming to prevent quality issues, Root Cause analysis to learn from quality issues and a Recognition and Accountability Framework to reinforce quality behaviours, cultures, and actions

In addition, we continue to engage with our stakeholders to have:

- Public discussions on the future of audit, exploring how it needs to change to meet society's evolving expectations
- Real time engagement around the impact of COVID-19 on audit compliance



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At PwC, our purpose is at the core of what we do and why we do it.

# Our approach to Quality

# Our approach to delivering quality services across all our operations and network

# **Focus on Quality**

The quality of our work is at the heart of our organisation and we invest significant and increasing resources in its continuous enhancement across all of our businesses. This investment is targeted into many different areas, including training (technical, ethical and behavioural), methodologies, adding resources in key areas and exploring new ways of delivering our work. Each investment reflects a common determination to understand the factors that drive quality and identify opportunities for enhancement.

We are also investing heavily in new technology to drive continuous improvement in the capabilities and effectiveness of all of our services.

We are proud to have been the first of the global professional services networks to have published its internal audit quality inspection results. It is very important that we are transparent about both the efforts that we are making to enhance quality, and also the results and the impact that these efforts are having. The publication of this data by our Network over the last few years, along with public discourse on the subject of the audit, has quite rightly put an increasing focus on the issue of audit quality, which we discuss in detail in this report.

### **Definition and culture**

At PwC, we define quality service as one that consistently meets the expectations of our stakeholders and which complies with all applicable standards and policies. An important part of delivering against this quality definition is building a culture across a network of 284,000 people that emphasises that quality is the responsibility of everyone including our more than 1000 people. Continuing to enhance this culture of quality is a significant area of focus for our global and local leadership teams and one which plays a key part in the measurement of their performance.

# **Measurement and transparency**

For all our businesses, each PwC firm - as part of the agreement by which they are members of the PwC network - is required to have in place a rigorous system of quality management (SoQM); to annually complete a SoQM performance assessment; and to communicate the results of these assessments to global leadership. These results are then discussed in detail with the leadership of each local firm and if they are not at the level expected, a remediation plan is agreed with local leadership taking personal responsibility for its successful implementation.

As our services change and develop, and the needs and expectations of our stakeholders also change, we are continually reviewing and updating the scale, scope and operations of our system of quality management and investing in programmes to enhance the quality of the services that we provide.



# Specific focus on audit quality

# Specific focus on audit quality

Delivering quality audits is core to our purpose. To that end, we are committed to providing a quality audit. However, where our work falls below the standards that we set for ourselves and are set by the regulators, we are disappointed and also criticised. We take each of these instances very seriously and work hard to learn lessons and to enhance the quality of audits that we undertake in the future.

# The right objectives and capabilities

To help us put this strategy into effect, the PwC network has established clear objectives around audit quality and provides support to help us meet these objectives. Our engagement teams can only deliver quality audit services if they have access to the necessary capabilities – both in terms of people and technology. That's why our quality objectives focus on having the right capabilities - both at a Member Firm level and across our network - and on using these capabilities to meet our own standards and the professional requirements. These capabilities can only be developed under the right leadership and quality culture, promoting the right values and behaviours.

# Integrated and aligned in the right way

The quality objectives focus on having the right people supported by effective methodologies, processes, and technology appropriately directed and supervised. These represent the capabilities that we believe are relevant to achieving and sustaining audit quality. To help us achieve these objectives, there are a number of dedicated functions at a network level that develop practical tools, guidance

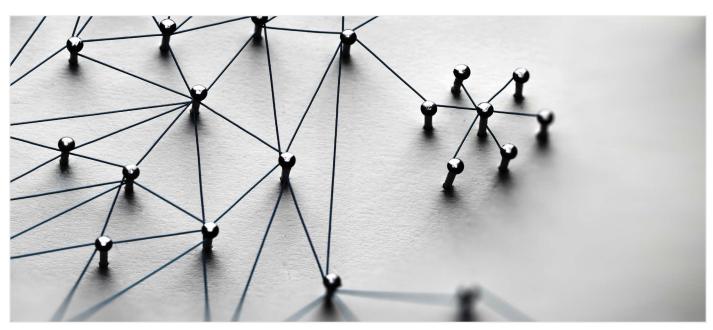
and systems to support and monitor audit quality across our network. These elements have been integrated and aligned by our network to create a comprehensive, holistic and interconnected quality management framework that we tailor to reflect our individual circumstances.

# Delivering a quality end-product consistently

Central to the framework is the recognition that quality management is not a separate concept; it needs to be embedded in everything we do as individuals, teams, firms and the network. The quality objectives are supported by designated key activities which are considered necessary to achieve the quality objectives, focused mainly on building a quality infrastructure and organisation. We supplement and design those key activities as appropriate to respond to risks we have identified to achieving each quality objective.

# Values and judgments

Performing quality audits requires more than just the right processes. At its core, an auditor's role is to assess with a "reasonable" degree of assurance whether the financial statements prepared by the company's management are free of "material misstatements" - reaching a professional judgment on whether the financial statements present a fair picture of the company's financial performance and position. To carry out this assessment effectively, the auditor needs to use all the capabilities that have been built up in line with our quality objectives. These include applying ethical behaviour in accordance with PwC's values, professional scepticism, specialist skills and judgment - all supported by technology.



# Delivering audit quality during the COVID-19 pandemic

# **Our response to COVID-19**

This year, the global COVID-19 pandemic has had an unprecedented impact on our clients and our people, as well as global and local economies and broader society.

At PwC, in addition to safeguarding the health, safety and well-being of our people, we have remained focused on working together as a Network, with our clients and other stakeholders to continue to deliver audit quality.

# Sharing developments and experience

From the early stages of the pandemic, the PwC network put a team in place to monitor developments globally and to highlight areas of critical importance to ensure we did not compromise on audit quality. We have leveraged the guidance developed by our Network to provide consistent leadership and guidance on audit quality and equip our teams to consider their client's unique circumstances and respond accordingly.

Our Network response was comprehensive. It covered all aspects of audit quality, including regulatory and standard setting updates, auditor reporting, methodology, accounting and learning and education. Using the Network guidance, we considered changes needed to our existing policies and procedures as well as what needed to be reinforced through appropriate communications to our staff and Partners.

## Identifying and addressing risks related to COVID-19

The COVID-19 pandemic resulted in us facing a number of new challenges in our audits. This ranged from how we operate as a team to plan and complete the audit, to how we interact with our clients to obtain the necessary audit evidence and execute specific audit procedures.

Our system of quality management provided the framework to identify, assess and respond to the risks arising from the COVID-19 situation. We used the experience and examples shared with us from across the Network to support our assessment of the issues that had the potential to impact our system of quality management.

We focused on enhanced supervision and review, additional documentation in our audit files for the impact of COVID-19 and the use of consultations with specialists within our Firm where needed, to respond to the risks we identified.

# Using technology to support our teams

Our teams transitioned quickly and seamlessly to working remotely. Our Network audit technology infrastructure and tools including our Connect Suite and collaboration through Google (see page 29 for how we use technology tools in our audits), which have been in place for a number of years, enabled our people to continue to carry out their work despite the significant change in our physical work environment.

The impact of the COVID-19 continues to evolve. We are continuing to monitor, assess and respond to the resulting risks in our audits.



# Cultures and values

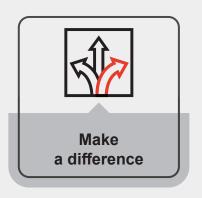
# Our purpose

is to build trust in society and solve important problems.

# **Our values**

define who we are, what we stand for, and how we behave.











# Leadership and tone at the top

Our purpose and values are the foundation of our success. Our purpose is to build trust in society and solve important problems, and our values help us deliver on that Purpose. Our purpose reflects 'why' we do what we do, and our strategy provides us with the 'what' we do. 'How' we deliver our purpose and strategy is driven by our culture, values and behaviours. This forms the foundation of our system of quality management and permeates how we operate, including guiding our leadership actions, and how we build trust in how we do business, with each other and in our communities. When working with our clients and our colleagues to build trust in society and solve important problems, we:

- · Act with integrity
- · Make a difference
- Care
- · Work together
- Reimagine the possible

Key messages are communicated to our Firm by our Senior Partner and our leadership team and are reinforced by engagement Partners. These communications focus on what we do well and actions we can take to make enhancements. We track whether our people believe that our leaders' messaging conveys the importance of quality to success of our Firm. Based on this tracking, we are confident our people understand our audit quality objectives.

# **Audit Quality Measures**



# Employee survey results for the below questions of our People pulse survey:

- Communications from leadership relating to COVID-19 are helpful and informative.
- Overall, I feel PwC is doing a good job preparing and responding to the COVID-19 situation.
- The quality of the PwC technology I am currently working with allows me to complete my work effectively while working remotely.
- My team is finding ways to work together (e.g. online working sessions)
- I am getting the guidance and support I need from my Career Coach and/or Team Leader, to make the most of my remote working situation.
- Overall, I feel PwC is doing a good job in preparing and handling the transitioning back to the workplace.



Delivering service of the highest quality is core to our purpose and our assurance strategy, the focus of which is to strengthen trust and transparency in our clients, in the capital markets and wider society.

To help PwC Cyprus put this strategy into effect, the PwC network has established a framework for quality management which integrates quality management into business processes and the firm-wide risk management process. The framework introduces an overall quality objective for the Assurance practice focused on having the people and processes to deliver services in an effective and efficient manner that meets the expectations of our clients and other stakeholders.

This overall quality objective is supported by a series of underlying quality management objectives and our system of quality management (SoQM) must be designed and operated so that these objectives are achieved with reasonable assurance.

The achievement of these objectives is supported by a quality management process established by our Firm and Assurance leadership, business process owners, and Partners and staff.

This involves the integrated use of Assurance Quality Indicators to aim to predict quality issues, Real Time Assurance to aim to prevent quality issues, Root Cause Analysis to learn from quality issues and a Recognition and Accountability Framework to reinforce quality behaviours, culture and actions.

These programs, by design, require ongoing monitoring and continuous improvement, in particular Assurance Quality Indicators, which we expect will evolve significantly over time and as we continue to use and learn from these measures.

# Leadership responsibilities for quality within the Firm

The overall responsibility for the Firm's SoQM lies with the Firm's Management Board. The day-to-day responsibility for the implementation of this system and for monitoring risks and the effectiveness of controls is delegated to the Heads of the Lines of Service and Functions as appropriate. The Firm's leadership is committed in delivering high-quality service and upholding the values of integrity, independence, professional ethics and professional competence which are embedded within the audit process. The Firm's leadership has appointed a number of Partners and Directors in roles dedicated in establishing high standards of quality. The following, who are supported by appropriate additional resources, deal with the management of relevant functions within Assurance:

### **Petros Petrakis**

Head of Risk & Quality, Ethics & Business Conduct Leader, Partner Responsible for Independence

### **George Kazamias**

Assurance Risk & Quality Partner, Audit Methodology Partner, Regulatory Affairs Partner, Data Protection Officer

### **Demetris Psaltis**

Money Laundering Compliance Officer

### Eliana lacovides Kourris

Office of General Counsel

### **Anna Loizou**

Head of People, Accounting Consulting Services Partner

### **Stavros Kattamis**

Head of Finance & Operations

# Ioannis Efthymiou

Assurance Learning & Education

Audit Engagement Leaders take primary responsibility for the delivery of the Firm's audit opinion. Audit quality is a major component of the Partner planning, assessment and execution process.

Partners are held accountable for their performance. In this respect, the Firm has adopted a Recognition and Accountability Framework which applies to all Engagement Leaders and Service Line leadership right up to the Senior Partner. The purpose of this framework is to facilitate a common approach among PwC firms in responding to poor quality in providing professional services and more specifically:

- Failures to meet professional standards, comply with external regulations or PwC standards and policies; and
- Behaviours that jeopardise the quality of the Firm's audit opinion.

# **The Quality Management Process**

This quality management process includes:

- · Identifying risks to achieving the quality objectives
- Designing and implementing responses to the assessed quality risks
- Monitoring the design and operating effectiveness of the policies and procedures through the use of processintegrated monitoring activities such as real-time assurance as well as appropriate Assurance quality indicators
- Continuously improving the system of quality management when areas for improvement are identified by performing root cause analyses and implementing remedial actions and
- Establishing a quality-related recognition and accountability framework to be used in appraisals, remuneration, and career progression decisions

# **Aim to Predict: Assurance Quality Indicators**

We have identified a set of Assurance Quality Indicators (AQIs) that support our Assurance leadership team in the early identification of potential risks to quality, using metrics to aim to predict quality issues. This quality risk analysis is an essential part of our QMSE, and the AQIs, in addition to other performance measures, also provide a key tool in the ongoing monitoring and continuous improvement of our SoQM.



# **Aim to Prevent: Real Time Assurance**

We have developed a Real Time Quality Assurance ("RTA") program designed to provide preventative monitoring that helps coach and support engagement teams get the 'right work' completed in real-time, during the audit.

Our RTA programme is made up of two components:

- Real-time reviews, which are performed by experienced staff members, and are focused on identifying and resolving potential quality matters prior to the issuance of an audit report; and
- Real-time coaching, which uses data points from the Firm's active audit engagements to identify potential quality matters and communicate them to engagement teams for consideration and resolution.

# Learn: Root cause analysis

We perform analyses to identify potential factors contributing to our Firm's audit quality so that we can take actions to continuously improve. Our primary objectives when conducting such analyses is to understand what our findings tell us about our SoQM and to identify how our Firm can provide the best possible environment for our engagement teams to deliver a quality audit. We look at quality findings from all sources including our own ongoing monitoring of our SoQM as well as Network inspection of our SoQM, audits both with and without deficiencies-whether identified through our own internal inspections process or through external inspections and other inputs-to help identify possible distinctions and learning opportunities.

For individual audits, an objective team of reviewers identifies potential factors contributing to the overall quality of the audit. We consider factors relevant to technical knowledge, supervision and review, professional scepticism, engagement resources, and training, amongst others. Potential causal factors are identified by evaluating engagement information, performing interviews to understand the factors that may have contributed to audit quality.

In addition, the data compiled for audits both with and without deficiencies is compared and contrasted to identify whether

certain factors appear to correlate to audit quality. Examples of this data include the hours incurred on the audit, whether key engagement team members are in the same geography as the client, the number of years that key engagement team members have been on the engagement, the number of other audits that engagement Partners are involved in, whether the engagement was subject to a pre-issuance review, and the timing of when the audit work was performed.

Our goal is to understand how quality audits may differ from those with deficiencies, and to use these learnings to continuously improve all of our audits. We evaluate the results of these analyses to identify enhancements that may be useful to implement across the practise. We believe these analyses contribute significantly to the continuing effectiveness of our quality controls.

# Reinforce: Recognition and Accountability Framework

Our Recognition and Accountability Framework ("RAF") reinforces quality in everything our people do in delivering on our strategy, with a focus on the provision of services to our clients, how we work with our people and driving a high quality culture. It holds Partners and non-Partner Engagement Leaders, accountable for quality outcomes beyond compliance. Our RAF considers and addresses the following key elements:

- Quality outcomes: We provide transparent quality outcomes to measure the achievement of the quality objectives. Our quality outcomes take into account meeting professional standards and the PwC Network and our Firm's standards and policies
- Behaviours: We have set expectations of the right behaviours that support the right attitude to quality, the right tone from the top and a strong engagement with the quality objective
- Interventions/recognition: We have put in place interventions and recognition that promotes and reinforces positive behaviours and drives a culture of quality
- Consequences/reward: We have implemented financial and non-financial consequences and rewards that are commensurate to outcome and behavior and sufficient to incentivize the right behaviours to achieve the quality objectives



# Ethics, independence and objectivity

# **Ethics**

At PwC, we adhere to the fundamental principles of the International Ethics Standards Board for Accountants (IESBA) Code of Ethics for Professional Accountants, which are:

- i. Integrity to be straightforward and honest in all professional and business relationships.
- ii. Objectivity Not to allow bias, conflict of interest or undue influence of others to override professional or business judgements.
- iii. Professional Competence and Due Care to maintain professional knowledge and skill at the level required to ensure that a client or employer receives competent professional service based on current developments in practise, legislation and techniques and act diligently and in accordance with applicable technical and professional standards.
- iv. Confidentiality to respect the confidentiality of information acquired as a result of professional and business relationships and, therefore, not disclose any such information to third parties without proper and specific authority, unless there is a legal or professional right or duty to disclose, nor use the information for the personal advantage of the professional accountant or third parties.
- v. Professional Behaviour to comply with relevant laws and regulations and avoid any action that discredits the profession.

In addition, our Network Standards applicable to all Network Firms cover a variety of areas including ethics and business conduct, independence, anti-money laundering, anti-trust/ fair-competition, anti-corruption, information protection, Firm's and partner's taxes, sanctions laws, internal audit and insider trading. We take compliance with these ethical requirements seriously and strive to embrace the spirit and not just the letter of those requirements. All Partners and staff undertake annual mandatory training, as well as submitting annual compliance confirmations, as part of the system to support appropriate understanding of the ethical requirements under which we operate. Partners and staff uphold and comply with the standards developed by the PwC Network and leadership in PwC Cyprus monitors compliance with these obligations.

In addition to the PwC Values (Act with Integrity, Make a difference, Care, Work together, Reimagine the possible) and PwC Purpose, PwC Cyprus has adopted the PwC Network Standards which include a Code of Conduct, and related policies that clearly describe the behaviours expected of our Partners and other professionals-behaviours that will enable us to build public trust. Because of the wide variety of situations that our professionals may face, our standards provide guidance under a broad range of circumstances, but all with a common goal-to do the right thing.

Upon hiring or admittance, all staff and Partners of PwC Cyprus are provided with the PwC Global Code of Conduct. They are expected to live by the values expressed in the Code in the course of their professional careers and have a responsibility to report and express concerns, and to do so fairly, honestly, and professionally when dealing with a difficult situation or when observing behaviours inconsistent with the Code. Each firm in the PwC Network provides a mechanism to report issues. There is also a confidential global reporting option on pwc.com/ codeofconduct. PwC Cyprus has adopted an accountability framework to facilitate remediation of behaviours that are inconsistent with the Code of Conduct.

The PwC Code of Conduct is available on-line for all internal and external stakeholders @ pwc.com/ethics.

## Objectivity and Independence

As auditors of financial statements and providers of other types of professional services, PwC Member Firms and their Partners and staff are expected to comply with the fundamental principles of objectivity, integrity and professional behaviour. In relation to assurance clients, independence underpins these requirements. Compliance with these principles is fundamental to serving the capital markets and our clients.

The PwC Global Independence Policy, which is based on the IESBA International Code of Ethics for Professional Accountants, including International Independence Standards, contains minimum standards with which PwC Member Firms have agreed to comply, including processes that are to be followed to maintain independence from clients, when necessary.

PwC Cyprus has a designated partner (known as the 'Partner Responsible for Independence' or 'PRI') with appropriate seniority and standing, who is responsible for implementation of the PwC Global Independence Policy including managing the related independence processes and providing support to the business. The partner is supported by a team of independence specialists. The PRI, who is also the Firm's Risk & Quality Head, reports directly to the Firm's Senior Partner and Management Board.

# Independence policies and practices

The PwC Global Independence Policy covers, among others, the following areas:

- Personal and Firm independence, including policies and guidance on the holding of financial interests and other financial arrangements, e.g. bank accounts and loans by Partners, staff, the Firm and it's pension schemes;
- Non-audit services and fee arrangements. The policy is supported by Statements of Permitted Services ('SOPS'), which provide practical guidance on the application of the policy in respect of non-audit services to audit clients and related entities;
- Business relationships, including policies and guidance on joint business relationships (such as joint ventures and joint marketing) and on purchasing of goods and services acquired in the normal course of business; and
- Acceptance of new audit and assurance clients, and the subsequent acceptance of non-assurance services for those clients.

In addition, there is a Network Risk Management Policy governing the independence requirements related to the rotation of key audit Partners.

These policies and processes are designed to help PwC comply with relevant professional and regulatory standards of independence that apply to the provision of assurance services. Policies and supporting guidance are reviewed and revised when changes arise such as updates to laws and regulations or in response to operational matters.

PwC Cyprus supplements the PwC Network Independence Policy as required by local laws and regulations, including the independence requirements of the EU Audit Regulation, where they are more restrictive than the Network's policy.

# Independence-related systems and tools

As a member of the PwC Network, PwC Cyprus has access to a number of systems and tools which support PwC Member Firms and their personnel in executing and complying with our independence policies and procedures. These include:

- The Central Entity Service ('CES'), which contains information about corporate entities including public interest audit clients and SEC restricted clients and their related securities. CES assists in determining the independence restriction status of clients of the Member Firm and those of other PwC Member Firms before entering into a new non-audit engagement or business relationship. This system also feeds Independence Checkpoint and Authorisation for Services;
- 'Independence Checkpoint' which facilitates the preclearance of publicly traded securities by all Partners and practice managers before acquisition and records their subsequent purchases and disposals. Where a PwC Member Firm wins a new audit client, this system automatically informs those holding securities in that client of the requirement to sell the security where required;
- Authorisation for Services ('AFS') which is a global system
  that facilitates communication between a non-audit
  services engagement leader and the audit engagement
  leader, regarding a proposed non-audit service,
  documenting the analysis of any potential independence
  threats created by the service and proposed safeguards,
  where deemed necessary, and acts as a record of the
  audit partner's conclusion on the permissibility of the
  service: and
- Global Breaches Reporting System which is designed to be used to report any breaches of external auditor independence regulations (e.g. those set by regulation or professional requirements) where the breach has crossborder implications (e.g. where a breach occurs in one territory which affects an audit relationship in another territory).

PwC Cyprus also has a number of Cyprus-specific systems which include:

- A rotation tracking system which monitors compliance with PwC Cyprus' audit rotation policies for PwC Cyprus, engagement leaders, other key audit Partners involved in an audit; and
- A database that records all approved business relationships entered into by PwC Cyprus. These relationships are reviewed on a six monthly basis to ensure their ongoing permissibility.



# Independence training and confirmations

PwC Cyprus provides all Partners and practise staff with annual or on-going training in independence matters. Training typically focuses on changes in policy or external regulation and, as relevant, provision of services. Partners and staff receive computer-based training on independence policy and related topics. Additionally, face-to-face training is delivered to Partners and practise staff on an annual basis by PwC Cyprus' independence specialists and risk and quality teams. All Partners and practise staff are required to complete an annual compliance confirmation, whereby they confirm their compliance with relevant aspects of the Member Firm's independence policy, including their own personal independence. In addition, all Partners confirm that all nonaudit services and business relationships for which they are responsible comply with policy and that the required processes have been followed in accepting these engagements and relationships. These annual confirmations are supplemented by periodic and ad-hoc engagement level confirmations for audit clients.

# Independence monitoring and disciplinary policy

PwC Cyprus is responsible for monitoring the effectiveness of its quality control system in managing compliance with independence requirements. In addition to the confirmations described above, as part of this monitoring, we perform:

- Compliance testing of independence controls and processes:
- Personal independence compliance testing of a random selection of Partners, directors, senior managers and managers as a means of monitoring compliance with independence policies; and
- An annual assessment of the Member Firm's adherence with the PwC Network's Standard relating to independence.

The results of PwC Cyprus' monitoring and testing are reported to the Firm's management on a regular basis with a summary reported to them on an annual basis.

PwC Cyprus has disciplinary policies and mechanisms in place that promote compliance with independence policies and processes, and that require any breaches of independence requirements to be reported and addressed.

This would include discussion with the client's audit committee regarding the nature of the breach, an evaluation of the impact of the breach on the independence of the Member Firm and the need for safeguards to maintain objectivity. Although most breaches are minor and attributable to an oversight, all breaches are taken seriously and investigated as appropriate. The investigations of any identified breaches of independence policies also serve to identify the need for improvements in PwC Cyprus' systems and processes and for additional guidance and training.

# **Key Audit Partner, Quality Review Partner and senior staff members rotation policy**

In relation to PIE, we adhere to the Key Audit Partner (KAP) and senior staff member rotation requirements of the Regulation (EU) No 537/2014 (EU Audit Regulation) and the IESBA Code of Ethics. As defined by the Auditors Law of 2017, KAP includes the statutory auditor designated by the Firm as being primarily responsible for carrying out the statutory audit of an EU PIE, including at the level of the group, the statutory auditor who signs the audit report and, in the case of a group audit, the statutory auditor designated at the level of material subsidiaries. Under the Independence rules published by IESBA Code of Ethics, the definition of KAP also includes the Quality Review Partner. In respect of an audit of an EU PIE, the KAP tenure is set as maximum to seven years and to a maximum of ten years for managers followed by a three-year cooling-off period for both.



# Considerations in undertaking the audit

Our principles for determining whether to accept a new client or continue serving an existing client are fundamental to delivering quality, which we believe goes hand-in-hand with our purpose to build trust in society. We have established policies and procedures for the acceptance of client relationships and audit engagements that consider whether we are competent to perform the engagement and have the necessary capabilities including time and resources, can comply with relevant ethical requirements, including independence, and have appropriately considered the integrity of the client. We reassess these considerations in determining whether we should continue with the client engagement and have in place policies and procedures related to withdrawing from an engagement or a client relationship when necessary.

# **Client and Engagement Acceptance and Continuance**

Our Firm focuses on the quality of prospective clients and has established consistent policies and rigorous vetting procedures for accepting clients across all of our Lines of Service that are in line with the Prevention and Suppression of Money Laundering and Terrorist Financing Law of 2007 of Cyprus as amended. In assessing acceptance of a prospective client, the following are taken into consideration:

- The identity, business reputation, integrity and ethics of the client's principal owners, key management and those charged with its governance:
- Information concerning the attitude of the client's principal owners, key management and those charged with its governance towards matters that might affect the provision of a prospective service (for example, aggressive interpretation of accounting standards and the internal control environment in the context of assurance engagements);
- The nature of the client's operations, including its business practices:
- Imposed limitations in the scope of work which may raise questions about the integrity of the client;
- Indications that the client might be involved in money laundering or other criminal actions;
- The public profile of the prospective client and the underlying reasons for that profile;
- A sense of the operating and control environments of entities involved;
- Financial condition and the prospective client's ability to pay our fees;
- Whether heightened risks of fraud exist (for example, opportunities, incentives, or pressures); and
- Independence and potential conflicts of interest and any current or previous relationships with other PwC firms.

PwC Cyprus has implemented a process to identify acceptable clients based on the PwC Network's proprietary decision support systems for audit client acceptance and retention (called Acceptance and Continuance (A&C)). A&C facilitates a determination by the engagement team, business management and risk management specialists of whether the risks related to an existing client or a potential client are manageable, and whether or not PwC should be associated with the particular client and its management. More specifically, this system enables:

# **Engagement teams:**

- To document their consideration of matters required by professional standards related to acceptance and continuance;
- To identify and document issues or risk factors and their resolution, for example through consultation by adjusting the resource plan or audit approach or putting in place other safeguards to mitigate identified risks or by declining to perform the engagement; and
- To facilitate the evaluation of the risks associated with accepting or continuing with a client and engagement.

# Member Firms (including Member Firm leadership and risk management):

- To facilitate the evaluation of the risks associated with accepting or continuing with clients and engagements;
- To provide an overview of the risks associated with accepting or continuing with clients and engagements across the client portfolio; and
- To understand the methodology, basis and minimum considerations all other Member Firms in the Network have applied in assessing audit acceptance and continuance.



# Our people

# **People strategy**

During FY20, we continued to work on empowering our People to be the best they can be, so as to reach their full potential and deliver value -adding and quality services to our clients. Our commitment to continuous development of our People and our practices is reflected in the fact that we continue to hold the prestigious Investors in People Platinum Accreditation which is the organisation's highest level of recognition.

During the unprecedented conditions brought about by the COVID-19 pandemic, our number one priority was our people's health, safety and wellbeing whilst continuing servicing our clients. All our decisions and actions during this time have thus been true to our purpose "to build trust in society and solve important problems" and grounded in our values.

# "New World, New Skills"

The "New World, New Skills" programme is part of the PwC international network's commitment to deal with the growing mismatch between existing skills and those required in the digital world. It focuses on three main pillars: upgrading the skills of PwC's people, supporting the organisation's clients to deal with the challenges brought on by radical technological advancement and automation as well as the cooperation with various bodies to support multiple social groups so that they can improve their knowledge and skills in the digital era.

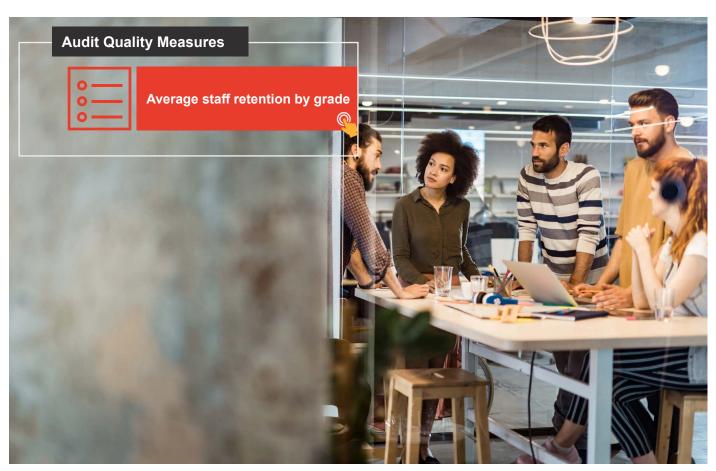
# Digital upskilling

We have developed a comprehensive workforce upskilling strategy to build the "digital fitness" of all of our people, equipping them with a broad base of knowledge across a variety of domains that we believe are critical for all business people today. This digital upskilling strategy is a core business priority. We empower our people to use digital tools and resources but also to invest the time to apply those learnings. We focus on building a growth mindset culture and at the same time, we commit to leaving nobody behindas long as they choose not to be left behind. Being committed to lifelong learning is simply table stakes in a digital and data-driven world.

## Be well, work well

The pace and complexity of change, the sustained impact of COVID-19 and subsequent changes to our ways of working, have elevated the wellbeing agenda to be more important than ever. Our intended outcome is to enable our people to take care of all areas of their wellbeing and create a culture where sustained high performance is valued and rewarded. This will result in:

- High-performing, engaged teams who can delivery quality work to our clients on a sustained basis;
- An enhanced employee experience which will result in better retention of our people; and
- A boost to our employer brand, helping us to continue to attract the top talent in the market.





# **Diversity and inclusion**

At PwC, we believe that to have impact and serve our society, our stakeholders and our clients, we need diverse talent. To solve the problems our clients are facing, we need diverse talent. To build trust across different points of view, we need diverse talent. Thus, it's imperative for us to attract, retain and develop diverse professionals to spur innovation, drive growth and sustain competitive advantage in the marketplace. Our core values of caring and working together guide us to recognize the contributions of each individual and develop a workplace with a range of people, perspectives and ideas.



### Recruitment

Attracting the right talent continues to be paramount to our business and we are genuinely committed to broadening access to a career in professional services whilst being a part of creating a diverse workforce for the future. Despite the uncertainty created by the COVID-19 pandemic, we are taking a long-term view when it comes to investing in attracting new talent and have continued our recruitment for our Professional Training Schemes and Summer Internship Programme. Our hiring process includes a structured interview process with behavior-based questions based on the PwC Professional - our global career progression framework - assessment of academic and professional records, background verifications and in some cases, aptitude tests.

Moreover, as of this year, we have enhanced our training scheme offering, introducing a training scheme for CFA in addition to the ACA and ACCA schemes. In FY20 we received more than 1400 applications or employment and recruited 200 professionals across the organisation including 150 new University Graduates. Finally, through our Summer Internship Programme we received more than 340 applications and have given the opportunity to 89 high calibre University students from a diverse background to work with our professional teams.



# Team selection, experience and supervision

On engagements, the engagement leader is responsible to staff their engagements with suitably qualified, competent and experienced Partners and staff. They must also determine the extent of direction, supervision and review of junior staff.

The engagement leader and senior engagement team members supervise the audit, review the work done, coach the team and maintain audit quality. Our audit software, Aura, is designed to help audit team members track the progress of the engagement and therefore make sure that all work has been completed, that work is reviewed by the relevant individuals including the engagement leader and, where relevant,

Engagement Quality Control Reviewer (known in PwC Audit as the Quality Review Partner), and that all matters arising have been appropriately addressed.

In addition to reviews by the engagement leader and senior engagement team members, all staff are expected to critically self-review their own work to make sure that it meets the relevant requirements.



# Real-time feedback

Real-time top-down feedback is provided regularly throughout the year, through our Snapshot tool, which forms the basis of our annual appraisal process. Agreed objectives and management level-related skills and capabilities are aligned to our PwC Professional career progression framework that defines what it means to be a professional at PwC. We also use Workday, our global people management tool, through which our colleagues have the opportunity to give real-time, anonymous or eponymous "Upward and Peer Feedback" to any Senior Associate 2, Manager and Senior Manager. Finally, a confidential and anonymous "Upward & Peer Feedback" programme is administered on an annual basis for all Directors and Partners so as to help them in their personal development journey.



# Career progression

PwC uses the PwC Professional, a global career progression framework. PwC Professional helps our people develop into well-rounded professionals and leaders with the capabilities and confidence to produce high-quality work, deliver an efficient and effective experience for our clients, execute our strategy, and support our brand. Colleagues from all levels are using the framework for themselves and others; e.g. in career progression and development conversations and when providing feedback. Moreover, the PwC Professional career progression framework forms the basis of our top-down feedback tool, Snapshot, which is used for assessing progression readiness and development against the five dimensions of the PwC Professional: Business Acumen, Global & Inclusive, Technical & Digital, Relationships, and Whole Leadership.



# Retention

Turnover in the public accounting profession is often high because as accounting standards and regulations change, accountants are in demand and the development and experience we provide, make our staff highly sought after in the external market. Our voluntary turnover rate fluctuates based on many factors, including the overall economic environment and market demand for talent.





# Open and transparent Firm feedback

As part of our continuous improvement culture we are collecting our People's feedback so that we reimagine our working practices in a way that best fits our People's needs. Feedback is collected on an annual basis through the Global People Survey, which was postponed this year due to the COVID-19 situation. Real time feedback is also collected, throughout the year, through the use of various other tools on a variety of topics. As an example, this year we administered two Pulse Surveys relating to the COVID-19 situation, the results of which demonstrated that our People were proud of how we have handled and continue to handle the COVID-19 situation both in terms of actions and communication. Survey results are analysed and reported to the relevant Heads of the LoS, which allows for a timely and targeted response.

Finally, during the year, we also provided opportunities for all our People to engage with leadership through the organisation of 'Business Unit Workshops' and 'People Meetings' with the Head of People.



# **Continuing education**

We, and other PwC Member Firms, are committed to delivering quality assurance services around the world. To maximise consistency in the Network the formal curriculum, developed at the Network level, provides access to training materials covering the PwC audit approach and tools - this includes updates on auditing standards and their implications, as well as areas of audit risk and areas of focus for quality improvement.

This formal learning is delivered using a blend of delivery approaches, which include remote access, classroom learning, and on-the-job support. The curriculum supports our primary training objective of audit quality, while providing practitioners with the opportunity to strengthen their technical and professional skills, including professional judgement while applying a sceptical mindset.

The design of the curriculum allows us to select, based on local needs, when we will deliver the training. Our Learning & Education leader then considers what additional training is appropriate - formal and/or informal - to address any additional specific local needs. Based on the specific local needs, during

FY20 we also conducted specific Industry courses (Banking, Insurance and Shipping) and ensured staff was up to date with all International Financial Reporting Standards through an update Course. Additional training was delivered on Audit and Assurance tools and to experienced new hires during the year.

The modular content along with innovative learning approaches have led to formal recognition from the broader learning community. In both 2017 and 2018, PwC's Learning and Education won a Brandon Hall Group silver award for excellence in the "Best Strategy for a Corporate Learning University" © 2017, 2018 Brandon Hall Group, Inc.



# The PwC Professional

The PwC Professional is our global leadership development framework. It supports the development and career progression of our staff by providing a single set of expectations across all lines of service, geographies, and roles; outlining the capabilities needed to thrive as purpose-led and values-driven leaders at every level.



# **Professional Development**

We are committed to putting the right people in the right place at the right time. Throughout our people's careers, they are presented with career development opportunities, classroom and on-demand learning, and on-the-job real time coaching/ development. Our on-demand learning portfolio facilitates personalized learning with access to CPE and non-CPE educational materials, including webcasts, podcasts, articles, videos, and courses.

Achieving a professional credential supports our Firm's commitment to quality through consistent examination and certification standards. Our goal is to provide our staff with a more individualized path to promotion and support them in prioritizing and managing their time more effectively when preparing professional exams. Providing our people with the ability to meet their professional and personal commitments is a critical component of our people experience and retention strategy.

# **Audit Quality Measures**



- Average training hours achieved by Partners and staff
- Number of hours of auditing and accounting training mandated by PwC annually
- Average training hours on digital upskilling courses
- Mandatory training attendance



# Our audit approach

PwC Cyprus uses a range of cutting-edge methods, processes, technologies, and approaches to ensure continuous improvement in the performance and quality of our audit engagements

# The PwC Audit

The quality and effectiveness of audit is critical to all of our stakeholders. We therefore invest heavily in the effectiveness of our audits, in the skills of our people, in our underlying audit methodology, the technology we use, and in making the right amount of time and resources available. We pay close attention to what our various stakeholders require from us, what they tell us we need to improve and to the findings of regulatory inspections on the quality of our work. Just as important are the internal indicators and processes that routinely monitor the effectiveness of our risk and quality processes, and provide timely information about the quality of our audit work and any areas for improvement.



### People

Data and technology can help reveal insights, but it takes an inquisitive person with well-rounded business knowledge to understand what those insights mean. We recruit professionals with these capabilities-people who can deliver the highest quality outcomes in terms of client service and compliance.



# **Technology**

As technological change accelerates, our clients want to trust their information with organisations that don't merely keep up but lead the way. We've made a global commitment to offer leading audit technology, and we've invested heavily in tools to match our approach. The result is greater quality and insight to our clients.



## **Approach**

We've built our audit around our people and our technology. We've designed it to give us more time with our clients, understanding the things that matter to their business. That's more time understanding client concerns, and more time focusing on the inherent risks we see, including how they change over time and how they compare with peer companies.



# The PwC Audit



# Tools and technologies to support our audit

As a member of the PwC Network, PwC Cyprus has access to and uses PwC Audit, a common audit methodology and process. This methodology is based on the International Standards on Auditing (ISAs), with additional PwC policy and guidance provided where appropriate. PwC Audit policies and procedures are designed to facilitate audits conducted in compliance with all ISA requirements that are relevant to each individual audit engagement. Our common audit methodology provides the framework to enable PwC Member Firms to consistently comply in all respects with applicable professional standards, regulations and legal requirements.



# **Aura Platinum**

PwC Audit is underpinned by Aura Platinum, our global audit documentation system which is used across the entire PwC Network. Aura Platinum is the heart of how we build and execute our audit plans by supporting teams in applying our methodology effectively, by creating transparent linkage between risks, required procedures, controls and the work performed to address those risks, as well as providing comprehensive guidance and project management capabilities. Targeted audit plans specify risk levels, controls reliance and substantive testing. Smart dashboards show teams audit progress and the impact of scoping decisions more quickly.

# **Audit technology**

Aura Platinum is supported by a series of technology-based audit support tools and templates which are accessible via a range of electronic devices ranging from PCs to smartphones. These tools increasingly integrate with Aura, populating audit evidence directly into Aura. The main tools include:



The Connect Suite is our collaborative platform where we share data, document requests and audit status. It provides fast, efficient and secure information sharing with our clients and multi-location audit teams at every stage of the audit:

- Connect monitors the status of requests and information between our clients and the engagement team in real time. Audit and client teams know where things stand at all times through a consolidated dashboard showing all sites, digitisation of engagement matters, and automated key performance indicators.
- Connect Audit Manager streamlines, standardises and automates group and component teams coordination for multi-location and statutory/regulatory audits. It provides a single digital platform to see all outbound and inbound work and digitises the entire coordination process so there's greater transparency, compliance and quality for complex multi-location audits.



Halo is our market-leading audit technology that allows us to identify and assess risks and determine where to focus audit efforts. Halo interrogates, tests and analyses huge volumes of business-critical data, analysing whole populations, spotting and visualising anomalies and trends in financial information. It enables us to analyse patterns and trends, identify unusual and high-risk transactions, and provide valuable insight to our teams and our clients.



**Count** facilitates the end-to-end process for inventory counts, allowing our engagement teams to create and manage count procedures, counters to record results directly onto their mobile device or tablet and engagement teams to export final results into Aura.



**PwC's Confirmation System** makes it easy for clients to return requested information securely. Automated, flexible technology means it works for virtually all confirmation types-from accounts receivable to derivatives to loans to inventory.

# Confidentiality and information security

Confidentiality and information security are key elements of our professional responsibilities. Misuse or loss of confidential client information or personal data may expose the Firm to legal proceedings, and it may also adversely impact our reputation. We take the protection of confidential and personal data very seriously.

Our focus on our clients requires a holistic and collaborative approach to reducing security, privacy and confidentiality risks with significant investment in appropriate controls and monitoring to embed an effective three lines of defence model. This model has enabled us to strengthen our information security organisation, align to industry good practice and improve our internal control frameworks.

# **Data Privacy**

The Firm maintains a robust and consistent approach to the management of all personal data, with everyone in our organisation having a role to play in safeguarding personal data. We have continued to build on our extensive GDPR readiness programme, and are committed to embedding good data management practices across our business.

# **Information Security**

Information security is a high priority for the PwC Network. Member Firms are accountable to their people, clients, suppliers, and other stakeholders to protect information that is entrusted to them.

The PwC Information Security Policy (ISP) is aligned with ISO/ IEC 27001, financial services industry standards, and other reputable frameworks (COBIT, NIST, etc.) as benchmarks for security effectiveness across the network of Member Firms. The PwC ISP directly supports the Firm's strategic direction of cyber readiness to proactively safeguard its assets and client information. The PwC ISP is reviewed, at a minimum, on an annual basis.

PwC Cyprus is required to adhere to the ISP requirements and complete an annual, evidence based assessment to demonstrate compliance. The CISO approved assessment undergoes a detailed and standardized Quality Assessment (QA) process performed by a centralized, objective Network Information Security Compliance team.



# Supporting engagement performance



# **Evolving delivery model**

We continue to evolve the way we deliver our services so our people give our clients an even better experience, improve the quality of what we do and create economic capacity to invest in the future.



# Direction, coaching and supervision

Engagement leaders and senior engagement team members are responsible and accountable for providing quality coaching throughout the audit and supervising the work completed by junior members of the team, coach the team and maintain audit quality. Teams utilize Aura Platinum which has capabilities to effectively monitor the progress of the engagement to make sure that all work has been completed and reviewed by relevant individuals, including the engagement leader.



# **Consultation culture**

Consultation is key to ensuring audit quality. While we have formal protocols about mandatory consultation, in the pursuit of quality, we regularly consult more than the minimum requirement. For example, our engagement teams routinely speak with experts in areas such as taxation, valuation, actuarial and other specialities.



# Specialised consultation teams

Risk & Quality, Assurance Methodology and Accounting Consulting Services teams provide technical accounting, auditing, and financial reporting as well as risk management and independence consultations. These specialists play a vital role in keeping our policies and guidance in these areas current by tracking new developments in regulatory, independence, accounting and auditing and providing those updates to professional staff.



# **Quality Review Partners (QRP)**

Specific audit engagements are assigned a QRP as part of the Firm's system of quality management as required by professional standards. These Partners, who have the necessary experience and technical knowledge, are involved in the most critical aspects of the audit. For example, they may advise on matters of Firm independence, risks of material financial statement misstatement and a team's responses to those risks, and specific accounting, auditing, and financial reporting and disclosure issues.



# Differences of opinion

Protocols exist to resolve the situations where a difference of opinion arises between the engagement leader and either the QRP, another Assurance partner or central functions. These include the use of technical consultations consisting of Partners independent of the engagement.

# Monitoring

# Monitoring of Assurance quality

We recognise that quality in the Assurance services we deliver to clients is key to maintaining the confidence of investors and other stakeholders in the integrity of our work. It is a key element to our Assurance strategy.

Responsibility for appropriate quality management lies with the Leadership of PwC Cyprus - the "first line of defence". This includes the design and operation of an effective System of Quality Management (SoQM) that is responsive to our specific risks to delivering quality audit engagements, using the Network's QMSE framework.

Our Firm's monitoring procedures include an ongoing assessment aimed at evaluating whether the policies and procedures which constitute our SoQM are designed appropriately and operating effectively to provide reasonable assurance that our audit and non-audit assurance engagements are performed in compliance with laws, regulations and professional standards - the "second line of defence".

Our monitoring also encompasses a review of completed engagements (Engagement Compliance Reviews-ECR) as well as periodic monitoring of our SoQM by an objective team. The results of these procedures, together with our ongoing monitoring form the basis for the continuous improvement of our SoQM.

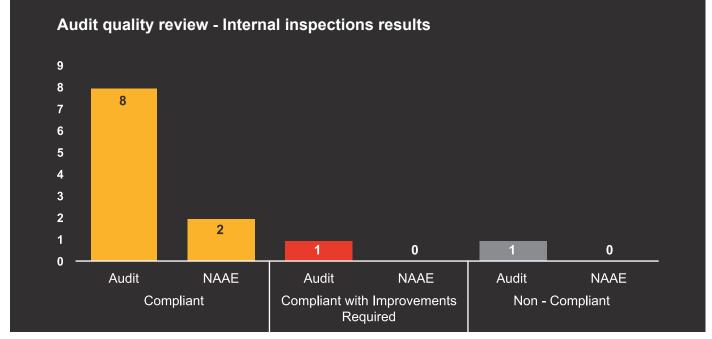
Our Firm's monitoring program is based on a consistent Network-wide inspections program based on professional standards relating to quality control including International Standard on Quality Control 1 (ISQC 1) as well as Network policies, procedures, tools and guidance.

# **Audit Quality Measures**



- Total number of ECRs
- Number of ECRs rated as compliant, compliant with improvements required, non-compliant
- ECRs rated as compliant, compliant with improvements required, noncompliant related to total number of ECRs (%)





ECRs are risk-focused reviews of completed engagements covering, on a periodic basis, individuals in our Firm who are authorized to sign audit or non-audit assurance reports. The review assesses whether an engagement was performed in compliance with PwC Audit guidance, applicable professional standards and other applicable engagement-related policies and procedures. Each signer is reviewed at least once every five years, unless a more frequent review is required based on the profile of that signer's client engagements.

Reviews are led by experienced Assurance Partners, supported by independent teams of Partners, directors, and senior managers and other specialists. Review teams receive training to support them in fulfilling their responsibilities, and utilize a range of checklists and tools developed at the Network level when conducting their review procedures.

Finally, the PwC Network coordinates an inspection program to review the design and operating effectiveness of our SoQM - the "third line of defence". The use of a central team to monitor these inspections across the Network enables a consistent view and sharing of relevant experience across the PwC Network.

The results of the inspections are reported to our Firm's leadership who are responsible for analysing the findings and implementing remedial actions as necessary. In situations where adverse quality issues on engagements are identified, based on the nature and circumstances of the issues, the responsible partner or our Firm's Assurance leadership personnel may be subject to additional mentoring, training or further sanctions in accordance with our Firm's Recognition and Accountability Framework.

Partners and employees of our Firm are informed about the review results and the actions taken to enable them to draw the necessary conclusions for the performance of their engagements. In addition, the GAQ-I Leader informs engagement Partners of our Firm, who are responsible for group audits involving cross-border work, about relevant quality review findings in other PwC Member Firms which enables our Partners to consider these findings in planning and performing their audit work.

Our Firm is also subject to inspections by the Cyprus Public Audit Oversight Board, which is the Firm's local regulator. This inspection entails:

- A review of the Firm's internal quality control systems to assess the Firm's adherence to the requirements of the ISQC 1; and
- A review of selected engagements to assess whether they were performed in accordance with professional standards and applicable legal and regulatory requirements, and that the audit report issued thereon was appropriate in the circumstances.

The latest completed inspection of the Firm by the Cyprus Public Audit Oversight Board took place in 2020. On the basis of the results of this inspection, the Firm continues to be registered to conduct statutory audit work in Cyprus. Areas for improvement identified as part of the regulatory inspection have been taken into consideration and formed part of an action plan, the implementation of which is monitored by the Firm's Management Board.

# Statement on the effectiveness of the Firm's internal quality control system

On the basis of internal monitoring, PwC Network and local regulatory reviews performed, the Management Board is satisfied that the SoQM is operating effectively. Any matters identified through the various monitoring and review processes are actioned and changes implemented as appropriate.

## **Audit Quality Measures**



- Total number of file reviews by external regulators
- Number of file reviews by other external regulators resulting in non-compliance (or equivalent)

# Financial performance



**Assurance** 

Advisory

Tax & Legal Services

FY20

FY19

FY20

FY19

FY20

**FY19** 

€22.2m €20.8m €9.1m €9.1m €51.0m €51.1m

Services	Revenues*
Revenues from the statutory audit of annual and consolidated financial statements of public-interest entities and entities belonging to a group of undertakings whose parent undertaking is a public-interest entity	€4.3m
Revenues from the statutory audit of annual and consolidated financial statements of other entities	€16.4m
Revenues from other Assurance services to public-interest entities and entities belonging to a group of undertakings whose parent undertaking is a public-interest entity; and other entities	€1.5m
Revenues from permitted non-audit services to entities that are audited by the statutory auditor or the audit firm	€26m
Revenues from non-audit services to other entities	€34.1m

# Legal & governance structure

# Legal structure and ownership of the Cyprus firm

PricewaterhouseCoopers Limited ("the Firm") is a limited liability private company, under registration number 143594, having its registered office in Cyprus at Julia House, 3 Themistocles Dervis Street, CY-1066 Nicosia, Cyprus. The Firm has offices in Nicosia, Limassol and Paphos. It is wholly owned by professional practitioners working with the Firm, commonly referred to as "Partners".

#### As at 30 June 2020, the Firm is led by a total of 42 Partners and has three Lines of Service:

- Assurance
- Advisory
- Tax & Legal Services (TLS)

supported by the below Functions:

- Finance
- · Marketing & Communications
- Operations
- People
- Risk & Quality
- Technology & Business Transformation

The Firm also operates and controls a number of corporate entities that are required for legal and operational purposes.



#### Other PwC network member firms in Cyprus

S.A. Evangelou & Co LLC and its wholly owned subsidiary undertaking, namely PricewaterhouseCoopers Corporate Secretarial Services Limited, are wholly owned by Spyros Evangelou. Both entities are member firms of PricewaterhouseCoopers International Limited (PwCIL) and part of PwC's Tax and Legal Services Network providing Legal Services in Cyprus.

# Governance structure of the Cyprus firm

Our governance structure reflects our legal and organisational model.

#### **Board of Directors of PricewaterhouseCoopers Limited**

The Board of Directors is chaired by the Senior Partner and is responsible for undertaking certain statutory duties of the Firm. The members of the Board of Directors who have served during the financial year ended 30 June 2020 are the following:

Andreas Yiasemides Anna Loizou Antonis Christodoulides Aram Tavitian Charalambos Sergiou Chris Odysseos Christos Charalambides Christos Tsolakis Chrysilios Pelekanos Cleo Papadopoulou Constantinos Constantinou Constantinos Taliotis Dinos Kapsalis Eftychios Eftychiou Elina Christofides Evgenios Evgeniou George Kazamias George Lambrou Liakos Theodorou Loizos Markides Marios Andreou Michalis Stavrides Michalis Stephanou Nicos Chimarides Nicos Stavrou Nicos Theodoulou Pantelis Evangelou\* Petros Maroudias Petros Petrakis Philippos Soseilos Stavros Kattamis Stelios Constantinou Stelios Violaris Tasos Nolas Tassos Procopiou Theo Parperis Tony Hadjiloucas Varnavas Nicolaou Vassilios Vrachimis Yiangos Kaponides Zacharias Clerides

\* Retired as at 30 June 2020

#### **Management Board**

The Senior Partner who is elected by the Firm's Partners for a four year term, appoints the Firm's Management Board. Each member of the Management Board is subject to formal, rigorous, and ongoing performance evaluation. The Management Board is responsible for assisting the Senior Partner in the formulation, implementation and communication of strategic priorities and oversight of the implementation of business plans, compliance with all PwC Network obligations and the design, maintenance and operation of an effective quality control system. The Management Board meets at least once a month and the agenda of its meetings includes matters for consideration raised through the Senior Partner, by any Management Board member or PwC Cyprus Partner.

The Management Board takes responsibility for the establishment of a system of internal quality control and for reviewing and evaluating its effectiveness. The day-to-day responsibility for the implementation of this system, the ongoing monitoring of the identified risks and the effectiveness of controls applied to reduce the risks to an acceptable level, rests with senior management in the individual Lines of Service and Functions. The Management Board evaluates the effectiveness of the Firm's system of internal quality control through reports of periodic reviews of performance and quality, which are carried out internally as well as independently by the PwC Network and the Firm's regulator in Cyprus.

#### **Oversight Board**

The Oversight Board, which is independent of the Management Board, is elected by the Firm's Partners for a two-year term of office; and consists of four members all of whom are Partners.

The Oversight Board generally meets on a bi-monthly basis but may hold additional meetings if necessary and issues bi-annual reports on its activities to the Partners. It considers a wide range of issues for the Firm such as risk, strategy, reputation, people matters including health and wellbeing, technology, return on investments, and culture and has supported, given guidance to and challenged the Senior Partner and the Management Board. The Oversight Board has particular insight on the views of the Partners of the Firm and reflects those in conversations with management.

During the financial year the Oversight Board:

- Has met 9 times. Several other meetings were also held between the Oversight Board Chairman and the Senior Partner:
- Received feedback from the Senior Partner on the financial performance, business developments and risk management issues affecting the Firm;
- Proposed the performance ratings of the members of the Management Board to the Senior Partner, determined the performance rating of the Senior Partner and ensured that the Firm's policies and procedures concerning the determination of the Partners' performance rating for FY19 were performed properly; and
- Assessed the effectiveness, independence and re-appointment of the Firm's external statutory auditor.



Marios Andreou Head of Tax Advisory



Nicos Chimarides Head of International Private Clients



Evgenios Evgeniou Chairman & Senior Partner



Constantinos Constantinou Head of Advisory



Yiangos Kaponides Head of Assurance

# Management Board



Stavros Kattamis Head of Finance & Operations



Anna Loizou Head of People



Theo Parperis Head of Tax & Legal Services



Petros Petrakis Head of Risk & Quality



Vassos Vrachimis Head of Technology & Transformation



**George Lambrou** Risk, Compliance & Regulation, Chairman



Varnavas Nicolaou Tax Reporting & Strategy

# Oversight Board



Aram Tavitian
Tax Reporting &
Strategy



Nicos Theodoulou Assurance

#### **Partner remuneration policy**

Partners are remunerated based on the Partner Income Framework (PIF), which is revised at regular intervals. The PIF that was in place during FY20 is comprised of the following three components:

**Equity income** - dividend payments reflecting each Partner's share in the profits of the company. All our Partners are equity Partners. Each year, each Partner receives an equal number of additional shares which results in the relative Profit Sharing Ratios (PSR) of newer Partners increasing and consequently the PSR of long serving Partners reducing.

**Responsibility income** - a monthly salary and quarterly preference dividend reflecting the Partners' role and responsibilities. The PIF recognises the following bands of responsibility pay:

- Chief Executive Officer
- · Members of Management Board
- Business Unit Heads
- Function Heads
- All other Partners

**Performance income** - a preference dividend payment reflecting the assessment of how each partner has performed

as determined by using a Partner Performance and Development System (PPDS).

Within the context of the PPDS, each Partner's performance income is determined by assessing achievements against an individually tailored balanced scorecard of objectives, based on the partner's role and responsibilities. These objectives include ensuring that we deliver quality services and maintain our independence and integrity.

Quality failings identified either through regulatory reviews or internal quality reviews impact the remuneration of audit Partners, through the accountability framework.

Key Audit Partners, whilst being responsive to client needs are not evaluated or remunerated for the selling of non-audit services to their audit clients.

The PPDS adopts 4 performance ratings and a range of weights that gives the flexibility for the allocation of the performance income in accordance to Partner performance and contribution.

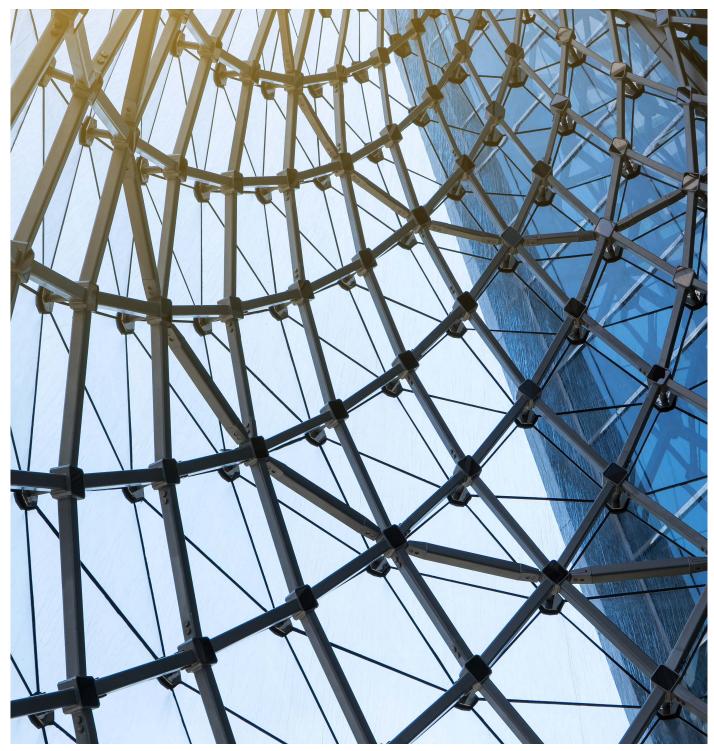
In FY20, the split of the total after tax Partner remuneration under the three components was as follows 38% equity income, 47% responsibility income and 15% performance income.

# PwC Network

# Global Network

PwC is the brand under which the Member Firms of PricewaterhouseCoopers International Limited (PwCIL) operate and provide professional services. Together, these firms form the PwC network. 'PwC' is often used to refer either to individual firms within the PwC network or to several or all of them collectively.

In many parts of the world, accounting firms are required by law to be locally owned and independent. The PwC network is not a global partnership, a single firm, or a multinational corporation. The PwC network consists of firms which are separate legal entities.



# PricewaterhouseCoopers International Limited

Firms in the PwC network are members in, or have other connections to, PricewaterhouseCoopers International Limited (PwCIL), an English private company limited by guarantee. PwCIL does not practise accountancy or provide services to clients. Rather its purpose is to act as a coordinating entity for Member Firms in the PwC network. Focusing on key areas such as strategy, brand, and risk and quality, PwCIL coordinates the development and implementation of policies and initiatives to achieve a common and coordinated approach amongst individual Member Firms where appropriate. Member Firms of PwCIL can use the PwC name and draw on the resources and methodologies of the PwC network. In addition, Member Firms may draw upon the resources of other Member Firms and/or secure the provision of professional services by other Member Firms and/or other entities. In return, Member Firms are bound to abide by certain common policies and to maintain the standards of the PwC network as put forward by PwCIL.

The PwC network is not one international partnership. A Member Firm cannot act as agent of PwCIL or any other Member Firm, cannot obligate PwCIL or any other Member Firm, and is liable only for its own acts or omissions and not those of PwCIL or any other Member Firm. Similarly, PwCIL cannot act as an agent of any Member Firm, cannot obligate any Member Firm, and is liable only for its own acts or omissions. PwCIL has no right or ability to control Member Firm's exercise of professional judgement.

### The governance bodies of PwCIL are:

- Global Board, which is responsible for the governance of PwCIL, the oversight of the Network Leadership Team and the approval of network standards. The Board does not have an external role. Board members are elected by Partners from all PwC firms around the world every four years
- Network Leadership Team, which is responsible for setting the overall strategy for the PwC network and the standards to which the PwC firms agree to adhere.
- Strategy Council, which is made up of the leaders of the largest PwC firms and regions of the network, agrees on the strategic direction of the network and facilitates alignment for the execution of strategy.
- Global Leadership Team is appointed by and reports to the Network Leadership Team and the Chairman of the PwC network. Its members are responsible for leading teams drawn from network firms to coordinate activities across all areas of our business.

#### Size of the Network

The total turnover achieved by statutory auditors and audit firms from EU or EEA Member States, that are members of the PwC Network resulting, to the best extent calculable, from the statutory audit of annual and consolidated financial statements, for the year ended 30 June 2020, is approximately €3.2 billion. This represents the turnover from each entity's most recent financial year converted into Euro (€) at the exchange rate prevailing at that financial year end date. A list of PwC Network audit firms and sole practitioner statutory auditors in the EU/ EEA Member States, as at 30 June 2020, can be found in Appendix 2.



# Appendix 1: Public Interest Entities

Below is a list of EU Public Interest Entities (PIE) as defined in the Auditors Law of 2017 of Cyprus, for whom we were engaged to issue a statutory audit opinion between 1 July 2019 and 30 June 2020.

AIG EUROPE LIMITED - CYPRUS BRANCH

ALLIANZ HELLAS S.A. - CYPRUS BRANCHX

**AMATHUS PUBLIC LIMITED\*** 

BANK OF BEIRUT S.A.L. - CYPRUS BRANCHX

BANK OF CYPRUS PUBLIC COMPANY LIMITED

**CLARIDGE PUBLIC LIMITED\*** 

**CNP CYPRIALIFE LIMITED** 

**CNP ASFALISTIKI LIMITED** 

**CONSTANTINOU BROS HOTELS PUBLIC COMPANY LIMITED\*** 

COSMOS INSURANCE PUBLIC COMPANY LIMITED

EFG BANK (LUXEMBOURG) S.A. - CYPRUS BRANCHX

**ERMES DEPARTMENT STORES PLC\*X** 

ETHNIKI GENERAL INSURANCE CYPRUS LIMITED

ETHNIKI INSURANCE CYPRUS LIMITED

**EUROLIFE LIMITED** 

**GENERAL INSURANCE OF CYPRUS LIMITED** 

**GLOBAL PORTS INVESTMENTS PLC\*** 

**GLOBALTRANS INVESTMENT PLC\*** 

**HD INSURANCE LIMITED** 

INTERAMERICAN PROPERTY & CASUALTY INSURANCE S.A. - CYPRUS BRANCHX

**INTERBREW PLC\*** 

JORDAN KUWAIT BANK - CYPRUS BRANCH

**K + G COMPLEX PUBLIC COMPANY LIMITED\*** 

K. KYTHREOTIS HOLDINGS PUBLIC LIMITED\*

**MALLOUPPAS & PAPACOSTAS PUBLIC CO LIMITED\*** 

MITSIDES PUBLIC COMPANY LIMITED\*

NATIONAL BANK OF GREECE - CYPRUS BRANCH

NATIONAL BANK OF GREECE (CYPRUS) LIMITED

PANDORA INVESTMENTS PUBLIC LIMITED\*

**RCB BANK LIMITED** 

**ROS AGRO PLC\*** 

S.D. STANDARD DRILLING PLC\*

TCS GROUP HOLDINGS PLC\*

THE CYPRUS CEMENT PUBLIC COMPANY LIMITED\*

**TOP KINISIS TRAVEL PUBLIC LIMITED\*** 

TRUST INTERNATIONAL INSURANCE COMPANY LIMITED

**UNIFAST FINANCE & INVESTMENTS PUBLIC COMPANY\*** 

WOOLWORTH (CYPRUS) PROPERTIES PLC\*X

<sup>(\*)</sup> denotes entities that have issued transferable securities on a regulated market in the EU.

<sup>(</sup>x) denotes entities for which although audit procedures have been performed, no opinion was issued during the period.

# Appendix 2: PwC Network EU entities

Member State Name of Firm

Austria PwC Wirtschaftsprüfung GmbH, Wien

Austria PwC Oberösterreich Wirtschaftsprüfung und Steuerberatung GmbH, Linz
Austria PwC Kärnten Wirtschaftsprüfung und Steuerberatung GmbH, Klagenfurt
Austria PwC Steiermark Wirtschaftsprüfung und Steuerberatung GmbH, Graz
Austria PwC Salzburg Wirtschaftsprüfung und Steuerberatung GmbH, Salzburg

Austria PwC Österreich GmbH, Wien

Belgium PwC Bedrijfsrevisoren bv/Reviseurs d'enterprises srl

Bulgaria PricewaterhouseCoopers Audit OOD

Croatia PricewaterhouseCoopers d.o.o

Cyprus PricewaterhouseCoopers Limited

Czech Republic PricewaterhouseCoopers Audit s.r.o

Denmark PricewaterhouseCoopers Statsautoriseret Revisionspartnerselskab

Estonia AS PricewaterhouseCoopers
Finland PricewaterhouseCoopers Oy
France PricewaterhouseCoopers Audit

France PricewaterhouseCoopers Entreprises

France PricewaterhouseCoopers France

France PricewaterhouseCoopers Services France

France PwC Entrepreneneurs CAC

France PwC Entrepreneurs Commissariat aux Comptes

France PwC Entrepreneurs Audit

France PwC Entrepreneurs Audit France
France PwC Entrepreneurs CAC France

France PwC Entrepreneurs Commissariat aux Comptes France

France PwC Entrepreneurs France
France PwC Entrepreneurs Services
France Expertise et Audit Lafarge

France M. Philippe Aerts

France M. Jean-François Bourrin France M. Jean-Laurent Bracieux

France M. Didier Brun
France M. Anouar Lazrak

France Mme Elisabeth L'Hermite

France M. François Miane France M. Yves Moutou

Member State Name of Firm

France M. Claude Palmero

France M. Pierre Pegaz-Fiornet
France M. Antoine Priollaud

Germany PricewaterhouseCoopers GmbH Wirtschaftsprufungsgesellschaft

Germany Wibera WPG AG

Gibraltar PricewaterhouseCoopers Limited

Greece PricewaterhouseCoopers Auditing Company SA
Hungary PricewaterhouseCoopers Könyvvizsgáló Kft.

Iceland PricewaterhouseCoopers ehf
Ireland PricewaterhouseCoopers

Italy PricewaterhouseCoopers Spa
Latvia PricewaterhouseCoopers SIA

Liechtenstein PricewaterhouseCoopers GmbH, Vaduz

Lithuania PricewaterhouseCoopers UAB

Luxembourg PricewaterhouseCoopers, Société coopérative

Malta PricewaterhouseCoopers

Netherlands PricewaterhouseCoopers Accountants N.V.

Netherlands Coöperatie PricewaterhouseCoopers Nederland U.A.

Norway PricewaterhouseCoopers AS

Poland PricewaterhouseCoopers Polska sp. z. o.o.

Poland PricewaterhouseCoopers Polska spółka z ograniczoną

odpowiedzialnością Audyt sp. k.

Poland PricewaterhouseCoopers Polska spółka z ograniczoną

odpowiedzialnością sp. k.

Portugal PricewaterhouseCoopers & Associados-Sociedade de Revisores

Oficiais do Contas Lda

Romania PricewaterhouseCoopers Audit S.R.L.

Slovakia (Slovak

Republic)

PricewaterhouseCoopers Slovensko, s.r.o.

Slovenia PricewaterhouseCoopers d.o.o.

Spain PricewaterhouseCoopers Auditores, S.L.

Sweden PricewaterhouseCoopers AB

Sweden Öhrlings PricewaterhouseCoopers AB

UK PricewaterhouseCoopers LLP

UK James Chalmers
UK Katharine Finn



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