

DAIL

Data and Artificial Intelligence Lab



Platforms
Brand Equity Monitor



Vertical
x-Vertical



Alliances
AWS
Google
Microsoft
Oracle



Buyers
CIO
CFO
CTO
COO
CDO
CEO
CMO
Head of Sales

How can big data and analytics help you outperform your peers by 5% in productivity and 6% in profitability?

Keeping up with rapidly changing trends can be overwhelming, time consuming and expensive.

Executives see data-driven decision making as important, but find it challenging to embed in their organizations.

72%

of business leaders believe AI is going to be a fundamental business advantage in the future

Source: PwC, 2019 AI Prediction

31%

of executives are worried about the inability to meet the demand for AI skills over the next 5 years

Source: PwC, 2019 AI Prediction

44%

of executives cited, "operating more efficiently" and 42% cited "increased productivity" among the top three benefits expected from AI investments

Source: 2020 AI Predictions

27%

year-over-year growth rate is expected for insights-driven public companies

Source: Forrester, 2018

90%

believe that AI will create more opportunities than threats for their company in 2020

Source: 2020 AI Predictions

\$15.7T

expected contribution to GDP by 2030 from AI

Source: PwC's Global Artificial Intelligence Study: Exploiting the AI Revolution

For more information

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Unlock the full potential of analytics and artificial intelligence to revolutionize your business



Grow revenue



Reduce costs



Manage risks



Gain competitive advantage

6. Culture & Talent

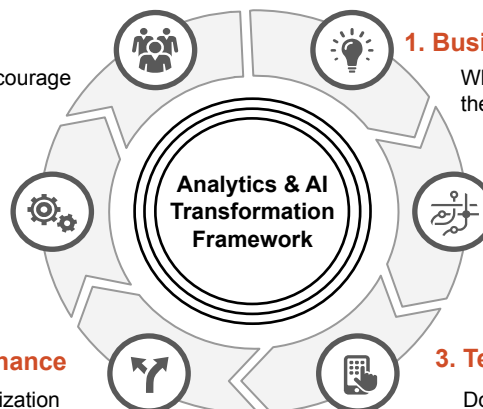
How do we build and encourage a data-driven culture?

5. Process & Integration

Are your business processes optimal?

4. Organization & Governance

Do you have the right organization structure and governance?



1. Business Decisions & Analytics

What do you aim to achieve through the use of analytics?

2. Data & Information

Do you have access to the right data?

3. Technology & Infrastructure

Do you have the right systems and tools?



This is what we do!

Help you collect, organise, analyse and use data to improve business performance, understand potential futures, and transform the way you work.

Support you end-to-end from collecting the data, analysing it to gain insights, visualising it, and integrating it with automation engines such that insights can be used for improving your operations, increasing customer engagement and managing risks.

Help you build the skills and culture in your organisation to become truly data-driven. With only a small investment in utilising data you already have, be it your loyalty card, transactional, financial, operational or HR data, the benefits to be realised can be substantial.

How we can help you:



Build your data foundation

We'll help create your data framework, build the strategy, optimise your infrastructure, processes and systems, and create a culture to become a data-driven organisation.



Apply advanced analytics

We can help you build real-time data visualization and reporting dashboards, segment and better understand your customers, predict customer churn and improve customer loyalty.



Improve your business performance

We can help you get insights derived from benchmarking which will help your organization understand how you measure up against competitors. We can help you boost growth through strategic pricing models and data-driven marketing.



Explore innovation opportunities

If data is the new oil, business innovation comes when you know where and how to strike it. Together, we'll explore emerging technologies, test innovative ideas, and uncover ways to rethink the way you do business.

Key Strategic Partnerships



Deep Expertise

