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## **Press Release**

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### **PwC Cyprus once again supports the Invest Cyprus International Investment Awards**

PwC Cyprus participated as Platinum Sponsor of the 14th Invest Cyprus International Investment Awards, marking thirteen consecutive years of support for one of the country's most important institutions dedicated to recognising international investors.

Held under the auspices of the President of the Republic of Cyprus and organised by Invest Cyprus, the Awards honour international companies and business leaders who recognised Cyprus' potential, chose to invest in the country and continue to make a meaningful contribution to the development of a modern, resilient and competitive economy.

This year's award recipients, representing a broad range of sectors, reflect the strength and quality of the country's investment environment, reaffirming the international business community's confidence in Cyprus' prospects and its role as an attractive investment destination.

The recipients of the 2026 Invest Cyprus International Investment Awards were:

1. Accor
2. Kraken, a Payward company
3. SayGames
4. RECONIQ Software Ltd. Member of the PLATH Group
5. Hartmann Group
6. Coral S.A. – Coral Cyprus



## 7. Premium Access Cyprus

During the ceremony, Andreas Yiasemides, CEO of PwC Cyprus, highlighted the significant progress Cyprus has made in recent years as a credible and attractive investment destination. He stressed that the country's true strength lies in its ability to adapt, evolve and move forward.

Reflecting on PwC Cyprus' long-standing support for the Awards, Mr Yiasemides noted:

"Foreign investment plays a crucial role in the country's growth, and this is why it is important to attract investments that create long-term value, drive innovation and strengthen Cyprus' competitiveness. At the same time, further strengthening the country's position as an investment destination requires close collaboration among all stakeholders."

Referring to the evening's award recipients, he added: "The organisations we honour tonight are valuable ambassadors for Cyprus. Through their activities and the confidence they place in our country, they make a meaningful contribution to its progress, international outlook and growing presence on the global stage."

PwC Cyprus' long-standing support of the Invest Cyprus International Investment Awards aligns with the organisation's broader purpose of building trust and contributing to the creation of long-term, sustainable value by promoting initiatives that strengthen entrepreneurship, investment and Cyprus' competitiveness.

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### About PwC

*Our more than 1,100 people in Cyprus join forces with 284,000 professionals from our global network in 155 countries, forming a team of experts that combine intelligent approaches, experience, and technological innovation. At PwC Cyprus, we have transformed our business model, leveraging AI tools and capabilities to strengthen our position as a leading professional services organization while always standing by our clients, our people, and society. Recently, PwC renewed its corporate identity to better reflect its strategic role for its clients. Through its expertise and technology, the organization provides a wide range of services that meet even the most complex needs. Learn more at [www.pwc.com](http://www.pwc.com).*

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