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Press Release

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PwC Foundation bolsters financial literacy among students on the occasion of Global Money Week 2024

18 mentors from PwC Cyprus visited schools all around Cyprus during Global Money Week from the 18 to 24 of March 2024.

As part of Global Money Week 2024, which took place this year from 18 to 24 March 2024, the PwC Cyprus Foundation participated for its second consecutive year in the initiative organised by both the Ministry of Education, Sport and Youth and Junior Achievement in an effort to promote financial literacy among the young generation of Cyprus. The PwC Foundation implemented an educational outreach program during which volunteers from PwC Cyprus visited schools around Cyprus, aiming to enrich students with the necessary financial knowledge and skills that will equip them for the future.

The theme of Global Money Week 2024 was "Protect your money, secure your future."

Understanding the pivotal role that financial literacy plays in making well-informed and effective financial decisions, PwC Foundation has meticulously designed this initiative to lay a strong foundation for students' financial literacy. The program was designed to fulfil young people's curiosity and willingness to learn about topics such as finance, savings, investing, and about the economy in general, at a level that they can understand and appreciate. In total, 18 mentors from PwC Cyprus participated in interactive meetings with the aim to practically inform and inspire students of all levels.

This initiative is part of PwC Foundation's broader commitment to community engagement and positive contribution to society so that we all participate in building a better future for the next generation.

Philippos Soseilos, President of the PwC Foundation and CEO of PwC Cyprus, expressed his enthusiasm for the initiative, stating, "At PwC Cyprus, we believe that financial literacy is a cornerstone of personal empowerment and social welfare. By participating in Global Money Week, in our own way we contribute to the growth and development of the younger generation so they can achieve their dreams and aspirations."

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