# Press Release

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## PwC Cyprus and the University of Cyprus strengthen their collaboration

PwC Cyprus and the University of Cyprus have signed a Memorandum of Understanding (MoU), strengthening their collaboration and bringing academia and the business community closer together.

The signing took place during the Open Day of the University of Cyprus' Master of Science (MSc) in Financial Analysis (MFA) programme. The event included the official signing of Memoranda of Understanding with professional services organisations, as well as a presentation of the programme and the opportunities it offers students.

The collaboration aims to strengthen the connection between academic knowledge and the labour market, providing students with the knowledge, skills and practical experience needed to meet the demands of today's professional environment.

The MFA programme offers two specialisations, Accounting and Investments, and connects academic education with internationally recognised professional qualifications, including ACA/ACCA and CFA.

The collaboration reflects the shared commitment of PwC Cyprus and the University of Cyprus to investing in the next generation and contributing to the development of highly skilled professionals who can play a meaningful role in the advancement of the Cypriot economy.

For PwC Cyprus, this initiative falls under the "Education & Culture" pillar of the PwC Foundation, through which the organisation supports initiatives that enhance learning and development opportunities for young people. At the same time, it contributes to efforts to strengthen the links between academia and the labour market.

Martha Lambrou, Partner and Chief People Officer at PwC Cyprus, stated: "Investing in young people is an investment in the future. Through our collaboration with the University of Cyprus, we aim to create meaningful opportunities for students to gain knowledge and practical experience that will help them take their first steps into the labour market with greater confidence."

Andreas Milidonis, Co-Director of the University of Cyprus postgraduate program, stated: "On behalf of the MFA program, we are delighted to be working with PwC through another one of our programs, to offer our students employment opportunities that add value to both our students and PwC. We will continue to strive to offer academic excellence and employability through our programs."

**– ENDS –**

## About PwC

*Our more than 1,100 people in Cyprus join forces with 284,000 professionals from our global network in 155 countries, forming a team of experts that combine intelligent approaches, experience, and technological innovation. At PwC Cyprus, we have transformed our business model, leveraging AI tools and capabilities to strengthen our position as a leading professional services organization while always standing by our clients, our people, and society. Recently, PwC renewed its corporate identity to better reflect its strategic role for its clients. Through its expertise and technology, the organization provides a wide range of services that meet even the most complex needs. Learn more at www.pwc.com.*

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