PwC supports the Junior Achievement "Company of the Year" competition





rue to its long standing objective to encourage youth entrepreneurship and innovation, PwC Cyprus supported the "Company of the Year" competition for the fourth consecutive year. Organised by Junior Achievement Cyprus, the competition gives students aged 15-18 the opportunity to learn in practice how a business idea is implemented and how a company operates and develops.

During the final of the school competition the "Company of the Year" award went to team "Fiji Fertiliser" which was mentored by a PwC member. The team will represent Cyprus in the "Europe Company of the Year" Competition that will be held in Belgrade, Serbia in July 2018. PwC mentors and their teams achieved significant distinctions in the competition winning the top 3 places.

PwC CEO Mr Evgenios Evgeniou, one of the judges of the final of the annual "Company of the Year" competition, presented the "Best Communication Strategy" award to team EcoHang on behalf of the organisation winning.

The team will have the opportunity to visit the organisation's offices and participate in a one-day professional coaching session especially designed for them, by a PwC professional coach. The session, that will take place in June at PwC's remises aims to help the young people become better acquainted with themselves, to develop their skills and achieve their targets.





Volunteer mentors educational seminar



Evgenios Evgeniou, CEO of PwC Cyprus presents "Best Communication Strategy" award to team EcoHang

The top 3
teams of the
"company
of the year"
completion
were
mentored by
members of
PwC

It is worth noting that PwC supported the school competition throughout its duration, with the volunteering actions of its people and with the provision of substantial help to participating teams. More specifically, 16 members of the organisation took part in the programme as team mentors, offering support and guidance as they worked on developing the top student company of the year.

As part of the competition, a small commercial fair was held at PwC's offices where the teams were able to present their ideas and products, and showcase their business to the members of the organisation.

The volunteer mentors took part in an educational seminar on their role which was organised by the Junior Achievement in October at PwC's offices. In addition, for the first time teachers from the participating schools had the opportunity to attend a training seminar held in Nicosia and Limassol where a PwC professional offered guidance to the participant teams on drafting the financial statements of their company which are an essential part of their reports.

Junior Achievement Cyprus is a member of Junior Achievement Worldwide, a non-profit organisation specialising in offering training on youth entrepreneurship and aiming to equip young people with the business and financial knowledge and skills required by the labour market.

