

We foster entrepreneurship

*Your ideal partner in
moving from
start-up to growth*

Entrepreneurship



pwc

***Working with you to meet your challenges
in growing your business***

As a new entrepreneur you face many challenges. From transforming your idea to a start-up, making it into a successful business and finally realising your investment there are many challenges to overcome, including funding your business and maintaining sustainable growth for your innovative product or service.

The four stages of growth

Start-up

You have an innovative idea for a new product or service that can potentially disrupt the industry and change the marketplace

You may have made the extra step and attracted initial funding from family, friends or even investors to materialise your idea

Early stage

Now that you have received interest from external investors, you face a new set of challenges

Investors will expect you to deliver on your ideas. You need to demonstrate your ability to bring your product or service to market and generate growth and profitability

Growth

Your business has sufficient funding to go to the market and gain market share

Revenues are growing and there is increasing demand for your product


You need to stay ahead of competition and keep enhancing your product or service for your customers

Exit

You have managed to establish a successful business with a proven track record of delivery and growth

You need to ensure your company keeps performing, maintaining its potential

You want to capitalise on your company position and you are thinking of realising your investment



"Success is not about the quality of your ideas, it's about the quality of your execution"



How can PwC support you?

The issues you face might be new to you, but we can share the knowledge gained through helping our other clients, who have been in a similar situation.

Our Deals team can work with you in establishing funding requirements and support you ahead and during your meetings with bankers and potential investors

We provide you with high quality legal services that meet your needs and requirements in today's demanding international business and economic environment



Our Assurance experts will provide you with confidence in your accounting policies as well as the transparency and in the completeness of reported financial information

Utilising the strength of our tax practice, we take a commercial approach to help structure your company in a tax efficient way and safeguard your entity's direct and indirect Tax Compliance

Our specialised IP team can help you establish an IP structure that serves your company's business strategies, safeguards its IP and contributes to its tax optimization

Our Company Administration team can help you in the delivery of timely and accurate financial information and support you in your financial management

Why PwC

Expertise Solutions Value

- Dedicated team made up of specialists from all the core competencies drawn from our more than 900 professionals in Cyprus ready to support you
- Qualified staff with extensive knowledge and experience coupled with commercial insight to successfully add the value you are looking for your business
- Technical expertise in matters affecting your business (e.g. Direct and Indirect Tax, Accounting, Legal, People, Corporate finance)

The depth of our experience in professional services for a large number of clients operating across industry sectors, makes us your trusted business advisor.



Contact us

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